

BROKER  
KATIE'S

# MONTHLY NEWSLETTER

**Local Happenings Around Lane County & Some Real Estate News**

## HAPPY FEBRUARY!

Hello Everyone! Happy February! Hope you are well and that your year is starting off well. Take a look at the Lane County local happenings, business news and real estate market updates.

HELLO  
FEBRUARY

## LOCAL HAPPENINGS

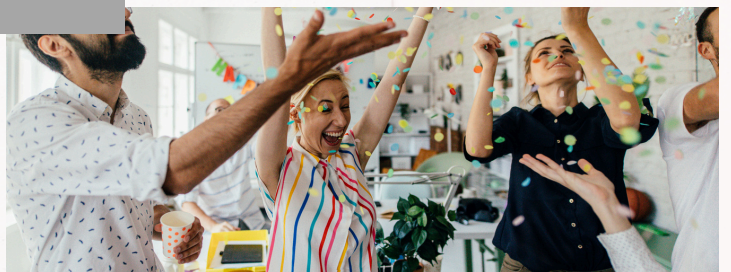
This month around town:

- UO Men's and Women's Basketball
- 1-29th- Food For Lane Co's 11th Annual Grilled Cheese Experience (everywhere)
- 1st- Lane Co Farmers Market opens
- 1-2nd- kval Outdoors & Sportsman show
- 6th- Bingo Night at Twisted Duck for CASA of Lane County
- 8th- The Joriad North American Truffle Dog Championship
- 12-16th- Bourbon Street Fest At Publihouse
- 14-16th- Florence Wine & Chowder Trail
- 22nd- Oregon Logging Conference
- 22nd- Sweetheart Skate Party
- 25-26th- Lane County Wedding Show
- 28th- Annual Eugene Spring RV Show
- 28th- Casino Night for CASA of LC
- 28th-Florence Home and Garden Show

## THINGS TO CELEBRATE

Holidays in February:

2nd - Groundhog Day  
9th - Super Bowl Sunday  
14th - Valentines Day  
17th - Presidents Day







## CHOCOLATE TRUFFLE

Check your mailboxes this month. This week I will be sending you a post card that you can redeem at Euphoria Chocolates for a free truffle. It will be good the entire month of February. Head in and pick from a wide selection of locally hand crafted chocolate truffles.



## SMALL BUSINESS SPOTLIGHT

This month I wanted to highlight another business that is in the 5th street market area. Silver Falls Brewery across from Kennedy Steak House. It has more of a laid back atmosphere and the food is so delicious. I was doing a dry January and they had a lot of NA beers and ciders for me too! Everything we tried from appetizers (best bruschetta ever!) to the daily special to the dessert was so amazing. I highly recommend this place!



## THE LATEST IN HOUSING

The U.S. housing market continues to deal with affordability challenges. With mortgage rates seeing a modest decline, rates are just under 7%. Home prices are also projected to rise by approximately 3.7% throughout the year. We are seeing that the median age of a first-time homeowners has reached 38, highlighting evolving buyer trends but also reflecting the difficulties younger buyers face in entering the market. Encouragingly, the supply of homes for sale is expected to grow by 11.7%, offering more options for prospective buyers, and easing up the inventory crunch felt by all.



# 2024 PURCHASE

Saying this again... If you bought a house with me in 2024 then I am mailing you a copy of your closing statement this week. You will need this when you go do your 2024 taxes. I like to mail it out at the beginning of the year so you have it at the top of the pile when you go do your taxes soon. Let me know if for some reason you don't get it.

## THINGS WITH ME

Every year I choose a word of the year as my guiding light as I think of it. This year I chose the word Align. To me I am going to reflect on things that come my way and make sure they align with the goals and vision I have in 2025. I appreciate all of you who have allowed me to help someone you know buy or sell a property in Lane County. Also, out of over 18,000 realtors in Oregon, I was voted #29 for top Realtors in Oregon on Social Media! Always fun to be recognized for what I'm doing. Third also I'll be popping over to Dubai for a week this month. If you have any travel tips for the UAE let me know!

PropertySpark

### #29: Katie Juth

A good agent will help you achieve what you need, a great agent will help you achieve your dreams – that is Katie Juth.

- 👥 Large Follower Community
- 👍 Great Post Engagement
- 📅 Exceptionally Consistent Posting

📧 mybrokerkatie  
📱 Katie Juth Oregon Realtor



## LET'S WRAP UP

As always, thank you for taking the time to read my monthly newsletter. Do you have anything you would like me to include that you think would be valuable? I would love to hear from you. And if you ever want to get together for coffee or happy hour to catch up the invite is always there. I appreciate you all so much! Thanks & have a great month!!